GWM

The new classic



Ora EV

GO WITH MORE

Ora EV.
The new classic.

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Say hello to GWM.



Overseas model shown.

GWM is a world-renowned vehicle manufacturer capable of designing and producing SUVs, utes and powertrains simultaneously. At GWM, everything we do is grounded in our corporate philosophy: 'improving little by little every day.'

From building world-class research and development systems, which enable continuous innovation, to following the 'excessive investment' principle, which drives industry leadership, we relentlessly put our philosophy into practice. With over 6 million sales to date, in more than 60 countries (and counting), we are the No. 1 SUV brand in the world's largest market and have been for the past 15 years. Our brand vision is to pioneer global mobility solutions, which use innovative technology to deliver a more pleasurable driving experience. Through innovation and global collaboration, we continue to improve our vehicles' reliability, safety, performance, design and technology.

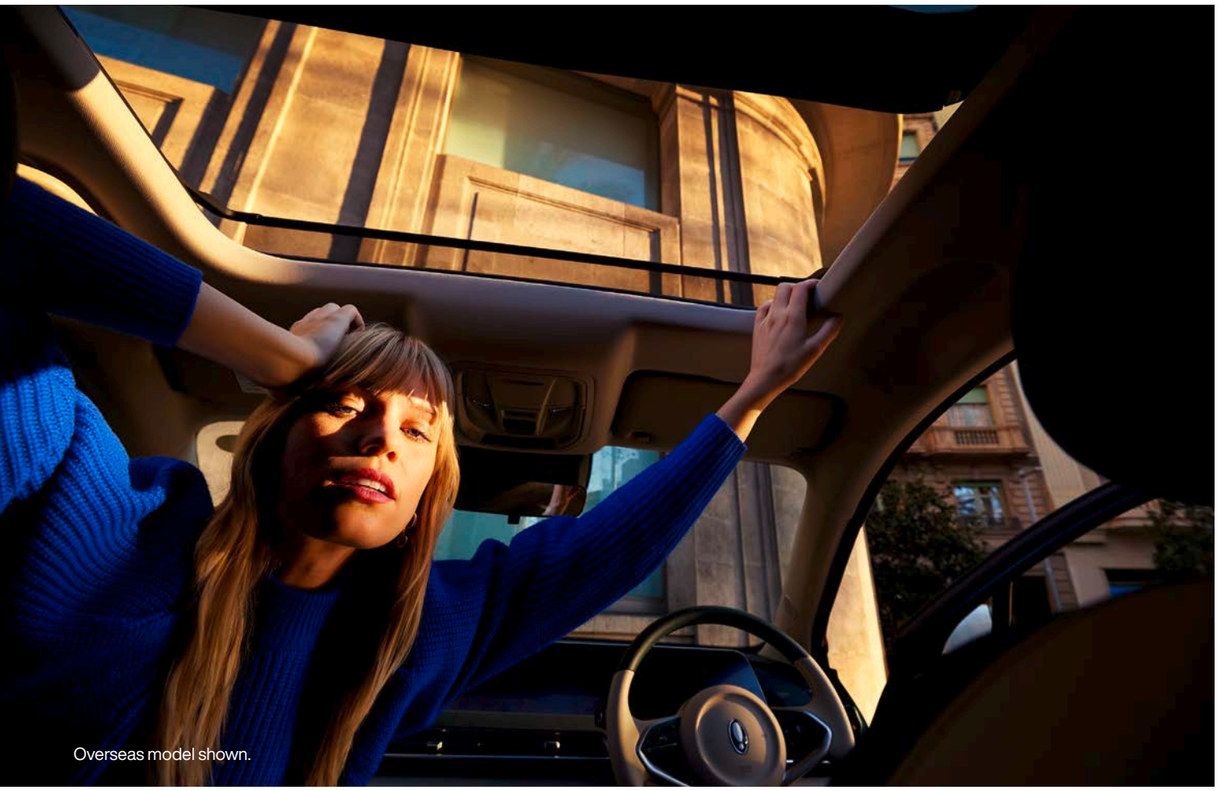
Timeless design. EV performance. Introducing the new classic.

Overseas model shown.

It's not everyday that an electric vehicle comes along with such timeless design and potent power. Then again, it takes time to perfect an automotive classic such as this. The Ora is the ultimate statement in style and performance.

Immortal styling. Modern luxury.

On the outside, the Ora looks unlike anything on the road today. Its sleek, curved contours are a nod to classic car designs of yesteryear. Yet its futuristic finishes including a signature brake light bar and LED tail lights innovatively positioned behind the tailgate glass, are just a few of the many modern features you'll discover. Inside, the plush power-adjustable leatherette seats provide the ultimate in comfort. The two-spoke designer steering wheel is luxurious to handle. And the location of cabin instruments, display screens and all electronic dials are remarkably well thought out.



Overseas model shown.



Overseas model shown.



Luxurious Leatherette Seats

Comfortable Rear Armrest





Elegant Door Panels

Potent performance.



Driven by a single, front-mounted electric motor capable of deploying 126kW of potent power and 250Nm of torque, the Ora is the perfect EV city slicker. Available in two options, the standard range model comes with a 48kWh Lithium-Ion battery delivering a driving range of up to 310km* (WLTP) and a rapid charge time from 10%-80% in just 41 minutes^.
While the extended range model uses a 63kWh battery, has a driving range of up to 420km* (WLTP), and a rapid charge time from 10%-80% in only 50 minutes^.

* Indicative driving range using the new WLTP test procedure. Figures obtained after the battery was fully charged. Figures stated for the purposes of comparison amongst vehicles tested to the same technical procedures only. Actual real world driving range may vary depending on factors such as battery age and condition, driving style, use of heating/cooling, traffic conditions, weather conditions, any accessories fitted and vehicle load.

^ Charging time is based on, and requires use of a 80kW DC charger. Charging time will be dependent on charging conditions, including DC charging type and condition, battery temperature and size as well as ambient temperature at point of use.

Driven by a single, front-mounted electric motor capable of deploying 126kW of potent power and 250Nm of torque.

Up to 420km Maximum Range*

50 Mins Charge 10 to 80%^



126kW Power

250Nm Torque

* Indicative driving range using the new WLTP test procedure. Figures obtained after the battery was fully charged. Figures stated for the purposes of comparison amongst vehicles tested to the same technical procedures only. Actual real world driving range may vary depending on factors such as battery age and condition, driving style, use of heating/cooling, traffic conditions, weather conditions, any accessories fitted and vehicle load.

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ORA

Trailblazing technology.



The Ora is as innovative as it is intelligent. For a start, you don’t have to start it. Just climb into the driver's seat, put your foot on the brake, select ‘Drive’ and you’re off. And once you’re away, this smart EV has a tonne of tech to keep you engaged and entertained. For example, the Ora lets you select Single Pedal Drive mode and will automatically slow the car for you, eliminating the need to brake at all, which is great in slow moving traffic. Plus, dual 10.25” screens are the perfect accompaniment to every outing with one screen serving as a driver display including speedometer and live speed limit information, while the other contains all your infotainment functions like Apple CarPlay and Android Auto.



Convenient Steering Wheel Controls

High-Def 10.25" Instrument Cluster





Wireless Phone Charging On-the-Go

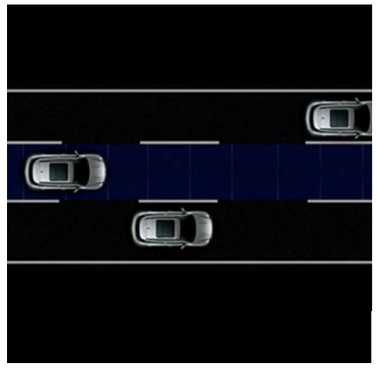


Stylish Chrome Control Switches

Built to the safest standards.

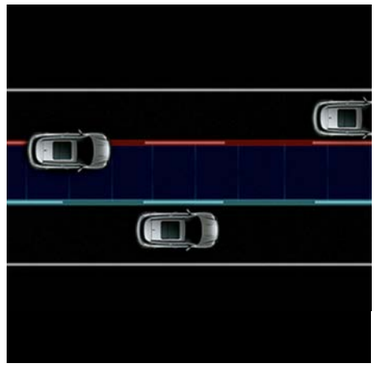
Like all GWM vehicles available in Australia, the Ora has achieved the highest possible 5 star safety rating by ANCAP in 2022, with a comprehensive suite of safety systems and features designed to protect you and others on the road. These include Camera-based Driver Drowsiness Detection, Traffic Sign Recognition, Intelligent Adaptive Cruise Control, Lane Keep Assist, Lane Departure Warning, Rear Cross Traffic Alert, and 360 Degree cameras giving you a complete view of your vehicle's entire surroundings. All of which combine to give you peace of mind knowing that GWM is looking out for you and everyone else around you every time you drive.

Lane Centre Assist and Lane Center Keeping



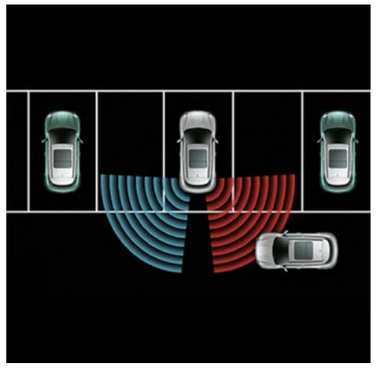
Cameras and sensors detect lane markings and keep the vehicle centred.

Lane Departure Warning



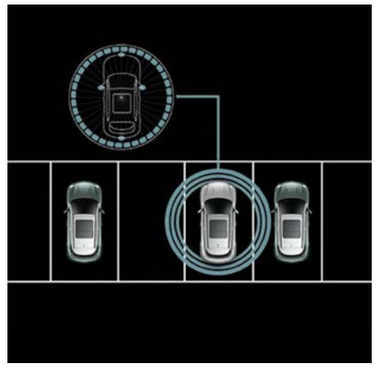
Monitors the vehicle's position within its lane and alerts when it begins to drift out of it.

Rear Cross Traffic Alert



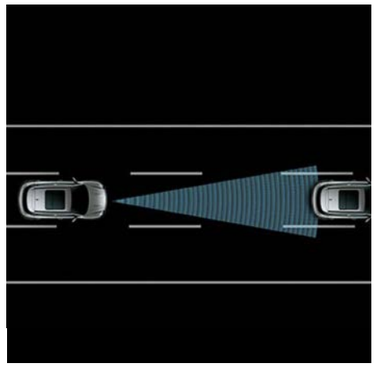
Detects approaching vehicles from the sides when reversing and alerts to prevent collisions.

360 Degree Camera



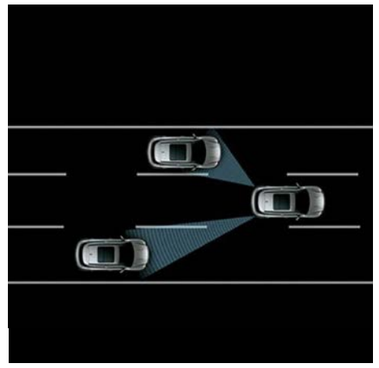
Provides a bird's-eye view of the vehicle to aid parking and manoeuvring in tight spaces.

Adaptive Cruise Control



Automatically adjusts the speed of the vehicle to maintain a safe distance from the vehicle ahead.

Blind Spot Monitoring



Detects vehicles in the driver's blind spot and alerts with visual or auditory signals to prevent collisions.



Overseas model shown

GWM's entire electrification roadmap is spearheaded by its very first 100% electric vehicle, the Ora. Powered by a highly efficient and incredibly reliable Lithium-Ion battery, this new energy technology is capable of delivering far greater performance with exceptionally quiet, almost silent, results. Perfect for urban driving, the fast charging, planet-friendly, one-speed automatic transmission provides responsive take-offs and superior acceleration when you need it, all the while saving on fuel. Backed by advanced technology and safety, the Ora is the next generation of electric vehicles.

Driven By A New Energy - 100% Electric.



Overseas model shown.

GWM Care

With every GWM, comes GWM Care. It begins from the moment you take delivery of your vehicle and continues long into the future. Wherever the road leads, you can rest assured knowing that your GWM will be kept at its best for many years to come.

8 Year Unlimited KM Battery Pack Warranty

7 Year Unlimited KM Warranty

5 Year Roadside Assist

5 Year Capped Price Servicing

Colour.

The all-new Ora is available in a range of stunning contemporary colours, for all makes and models.



Standard Colour



Premium Colour (+$595)

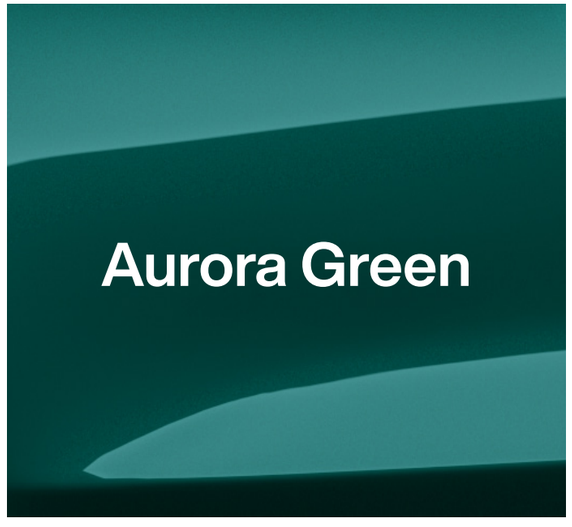




Premium Colour (+$595)



Premium Colour (+$595)



Premium Colour (+$595)

		Ora EV	Ora EV Long Range
Dimensions	Length/Width/Height (mm)	4235 x 1825 x 1603	4235 x 1825 x 1603
	Wheelbase (mm)	2650	2650
	Minimum ground clearance (mm)	120	120
Performance	Electric motor	●	●
	Max power (kW)	126	126
	Max torque (Nm)	250	250
	Batteries	48 kWh Lithium Ion	63 kWh Lithium Ion
	Driving Range (WLTP Combined)	310 km	420 km
	0 - 100 km/h	8.4 seconds	8.4 seconds
	Driveline	Front Wheel Drive	Front Wheel Drive
Charging	Charging Socket	CSS2	CSS2
	Public Charging	11kW three-phase AC 10-80% in 5.5h	11kW three-phase AC 10-80% in 6.5h
	Rapid Charging	80kW DC 10-80% in 41min	80kW DC 10-80% in 50min
Wheels	Size	18" Alloy Wheel	18" Alloy Wheel
	Tyre Type	215/50 R18	215/50 R18
	Tyre Repair Kit	●	●
Brakes	Front and rear	Front: Ventilated disc brake with floating caliper / Rear: Disc brake with floating caliper	
	Electronic park brake with brake hold	●	●
Steering	Steering type and system	Electric / Rack & Pinion	
	Turning circle – kerb to kerb (m)	11.2	11.2
Suspension	Suspension	Front: Macpherson / Rear: Torsion Beam	
Weights and capacities	Kerb weight[1] (kg)	1,540	1,580
	Gross Vehicle Mass[1] (kg)	1,970	1,970
	Seating capacity	5	5
	Luggage capacity (L) Minimum	228	228
	Luggage capacity (L) Maximum	858	858
Chassis & steering	Adjustable energy recovery level	●	●
	Single pedal control	●	●
	Electric power steering (EPS)	●	●
	4-way adjust steering wheel	●	●
	Steering mode select	●	●
	Driving mode (Standard, ECO, Sport, Auto, ECO+)	●	●
Exterior	Body color door handles	●	●
	Manual tailgate	●	●
Interior	Microfibre Leather Steering Wheel	●	●
	Sun-Visor with Vanity Mirror	●	●
	Wireless Charging	●	●
	Front 12V Power Outlet	●	●
	Luggae Cover	●	●
Seats	Leatherette Seats	●	●
	6-way Electric Driver Seat	●	●
	4-way Electric Passenger Seat	●	●
	6:4 Foldable Rear Seat Backrest	●	●
	Rear centre armrest with cupholder	●	●

		Ora EV	Ora EV Long Range
Entertainment	10.25 inch Full Colour Instrument Cluster	●	●
	Radio FM / AM	●	●
	Bluetooth® Hands Free Link System	●	●
	10.25 inch Full Colour Touch Screen Infotainment System	●	●
	Front USB with Charge & Data Transmission	●	●
	Rear USB with Charge	●	●
	6 Speakers	●	●
	Apple Carplay™	●	●
Security	2 x Smart Key	●	●
	Keyless Entry System	●	●
	Smart Quick Start	●	●
	Anti-theft Immobiliser	●	●
	Burglar alarm	●	●
	Speed Sensing Central Locking	●	●
	Door Ajar Warning	●	●
Glass	Rear Privacy Glass	●	●
	Four Windows Auto Up&Down + Anti-Pinch	●	●
	Anti-Glare Rear View Mirror - Automatic	●	●
	Door Mirrors Heated	●	●
	Power Adjustable Door Mirrors + Electric Folding + Indicator	●	●
Safety	Dual SRS Airbags	●	●
	Front Side Airbags	●	●
	Centre Airbag	●	●
	Curtain Airbags	●	●
	Front Seatbelts with Pre-Tensioner (Two sides)	●	●
	Seatbelts with Pre-Tensioner (Rear Seats)	●	●
	Child Safety Lock	●	●
	ESP (Electronic Stability Programme)	●	●
	TCS (Traction Control System)	●	●
	SCM (Secondary Collision Mitigation)	●	●
	RMI (Roll Movement Intervention)	●	●
	BA (Brake Assist)	●	●
	HHC (Hill-Start Assist Control)	●	●
	BOS (Brake Override System)	●	●
	TPMS (Tyre Pressure Management System)	●	●
	Rear Parking Sensors	●	●
	360 Degree Monitoring System	●	●
	ACC (Adaptive Cruise Control) with Stop and Go	●	●
	IACC (Intelligent Adaptive Cruise Control)	●	●
	Intelligent Cornering Control	●	●

Specifications.



Specifications.

		Ora EV	Ora EV Long Range
Safety (Continued)	Intelligent Crossing	●	●
	Intelligent Dodge	●	●
	ELK (Emergency Lane Keep)	●	●
	RCTA (Rear Crossing Traffic Alert)	●	●
	FCW (Forward Collision Warning)	●	●
	LDW (Lane Departure Warning)	●	●
	LKA (Lane Keeping Assist)	●	●
	LCK (Lane Centre Keeping)	●	●
	AEB (Automatic Emergency Braking) Pedestrian, Cyclist & Crossing	●	●
	TSR (Traffic Sign Recognition)	●	●
	Blind Spot Detection + Lane Change Assist	●	●
	RCW (Rear Collision Warning)	●	●
	DOW (Door Open Warning)	●	●
	TJA (Traffic Jam Assist)	●	●
	Driver Drowsiness Detection (Camera Based)	●	●
	ISOFIX	●	●
Lighting	LED Headlights	●	●
	Auto Headlights	●	●
	Follow Me Home Function	●	●
	High-Beam Assist	●	●
	Rear Fog Lights	●	●
	DRL (Daytime Running Lights)	●	●
	Welcome Lighting Effect	●	●
Air Conditioning	Automatic Air Conditioning	●	●
	Automatic Windshield Defogger	●	●



Overseas model shown.



For more information visit gwmhaval.com.au

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