

# Vehicle & Order Queue Information

**Lancaster**





# *The F-150* **JOURNEY**

The almighty Ford F-150 was last sold by Ford in the early 2000's and we are pleased to announce that it will be back, thanks to a factory-backed remanufacturing right-hand drive program, an initiative that will be undertaken here locally.

This is an enormously exciting initiative, as it not only means that the pinnacle of our 'Built Ford Tough' pick-up truck portfolio will be re-united with its Australian followers, it will be the largest remanufactured right-hand drive program in the Ford world.

Together with RMA Automotive, a long-term engineering service provider of Ford globally, the locally remanufactured right-hand drive Ford F-150, will become a seamless member of Ford product portfolio, to be sold through our nationwide dealer network, with the peace of mind of our five-year, unlimited kilometer warranty.





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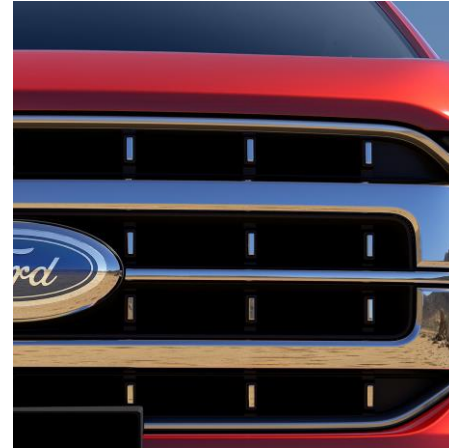
This is  
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to be  
big





# The **MODELS**

- Australian Ford F-150 4x4 models will be offered in double cab versions only, as fully-equipped XLT and premium LARIAT variants
- Both variants will be loaded with standard tech and safety features, such as Ford SYNC4<sup>4</sup> , Collision Assist with Automatic Emergency Braking<sup>5,6</sup>, BLIS® (Blind Spot Information System) with Cross-Traffic Alert<sup>5</sup> , Lane-Keeping System<sup>5</sup> , Rear View Camera<sup>5</sup> , Auto High Beam<sup>5</sup> , Reverse Brake Assist<sup>5</sup> , Reverse Sensing System<sup>5</sup> and Post-Collision Braking<sup>5</sup>





# The POWER

Both variants will exclusively feature the top selling 3.5L EcoBoost V6 engine, which delivers big power and torque - 298kw/678Nm2 impressive set of numbers versus the competition

Both variants will also come with a 10 Speed Transmission



Important to note that the EcoBoost V6 is the primary engine of choice in North America, the heartland of F-150. The selected powertrain will make F-150 one of the most powerful, and most capable, full-size pick-ups available in Australia, in fact, the 3.5L EcoBoost V6 torque levels, where performance really matters in this space, is superior to its direct V8 competitors. F3 capability with ease

# The **TOWING**



They will also be big on towing at 4.5 tonne towing, our F-150 will have a comprehensive towing package as standard, to make any pulling task a breeze!

The Ford F-Series has dominated the full-size truck class around the world for more than forty years, renowned for exceptional performance, towing, cargo capacity, safety and technology.



# The USA Truck

The Australian Ford F-150 will be based on the vehicle supplied to Canada, but the vehicle will be built out of one of the two American Plants;

- Dearborn, Michigan
- Kansas City Assembly Plant in Claycomo, Missouri.



## Video overview:

Click on the link to see an overview video on the Canadian Spec F-150;

<https://youtu.be/3Dg8DDLJnWM>

*Please note:* not all engine, specifications and options & variants will be available for Australia



Pre-production model shown. Precise specifications to be confirmed.



## *The* **PRICE & TIMING**

- Ford Australia is yet to announce pricing of the F-150 XLT & Lariat.
- We expect pricing to be very comparable with RAM trucks & GMSV Silverado in the equivalent model line-up
- Ford will announce later this year the full specification overview & pricing and the vehicle allocations.
- We expect to see the first F-150 arriving to dealership mid 2023.
- It is expected that there will be a wait time on F-150, thus why Lancaster Ford has created a dedicated F-150 “Order Queue”

## How to get your **F-150**

No doubt this Truck will be in demand and there will be a wait time to get yours.

With only 3,500 coming into Australia from mid 2023 to the end of that year, and then a maximum capacity of 6,500 a year thereafter placing an order to secure a truck will be necessary.



Lancaster Ford is running a “**F-150 Order Queue**”, The process is;

- 1) Leave a deposit of \$1000 and we will complete the paperwork for you to be in our order queue. This will give you a spot in-line for F-150 and we will continue to communicate with you on any updates with F-150. The \$1000 is full refundable up until we get to a stage where we have pricing on F-150 and we can allocate you a build number in the plant.
- 2) When we have pricing is released and Ford can allocate built allotments, we will work through our “order queue” and allocate vehicles to customers.



## Contact **US**

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### To get a position in our F-150 Order Queue:

- 1) Call our sales team on **02 65 788 700**
- 2) Send us an email with your, name, phone number and our team will contact you
- 3) Click on this link Ford Order Queue and submit your details in the “register our interest enquiry and we will contract you.